



Kanika Kadam

PRODUCT DESIGNER · MUMBAI

+ kanikakadam.vercel.app

Product designer working at the intersection of *materials, process, and people* — from lathe turning and laser cutting to brand and visual systems. BDes Product Design, Somaiya School of Design.

✦ EDUCATION

B.Des — Product Design

Somaiya School of Design
2022 – 2026

HSC — Commerce

SNDT College of Arts & Commerce
2019 – 2021

✦ TOOLS & SOFTWARE

Fusion 360

Illustrator

Photoshop

Wood Lathe

Laser Cutting

CNC

3D Printing

Dremel

MidJourney

✦ DISCIPLINES

Furniture & Product

Human-Centred Design

Prototyping

Material & Craft

Visual Communication

Packaging

✦ CONTACT

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LINKEDIN in/kanikakadam

INSTAGRAM @design.space19

LOCATION Mumbai, India

✦ EXPERIENCE

Social Media & Marketing Manager

Jun 2026 – Present

H2L Robotics India Pvt. Ltd.

- Lead social media strategy and marketing communications, building the company's brand presence across channels.
- Plan and direct content end-to-end — concept, copy, and visuals — keeping a consistent brand voice.

Graphic & Product Designer

Jan – May 2026

Breen Lifestyles Pvt. Ltd.

- Designed brand-launch visuals, product collateral, and identity systems for a growing lifestyle brand.
- Contributed across brand direction and product design deliverables with the founding team.

✦ SELECTED PROJECTS

TOSS 2025 — 3D Illuminated Typography

2025

Somaiya Sports · riidl Design Studio

Foldable Study Table for Compact Homes

2025

Capstone · Product & Furniture

Wormy — Home Compost Bin

2025

Product Design · Sustainability

Mad Hatter Lamp

2024

Product Design · Lighting

Woodworking Lab — Display Pieces

2024

riidl Design Studio

✦ VOLUNTEERING

Design Workshop Lead

2025

SIIF — Somaiya Innovation & Impact Festival

Led the design workshop team — coordination, workshop curation, and on-ground organisation.

Event Team

2024

Design Vichaar

Supported event coordination and problem-solving, building first-hand industry exposure.

Permaculture Design Course

2024

Sustainability · Regenerative Farming

Hands-on training in sustainable design and regenerative farming systems.